NSSE
national survey of
student engagement

NSSE 2020
Administration Summary

University of Central Missouri

IPEDS: 176965

This page intentionally left blank.

NSSE 2020 Administration Summary

University of Central Missouri

Administration Summary

This report provides an overview of your NSSE administration, including details about your population and sample, response rates, representativeness of your respondents, survey customization choices, and recruitment message schedule. This information can be useful for assessing data quality and planning future NSSE administrations.

Population and Respondents

The table at right reports your institution's population sizes, how many students were sampled (whether census-administered or randomly selected), and how many completed the survey.

Survey completions	*First-year*	*Senior*
Submitted population	1,690	2,619
Adjusted population[a]	1,688	2,614
Survey sample[b]	1,688	2,614
Total respondents[b]	306	421
Full completions[c]	203	303
Partial completions	103	118

a. Adjusted for ineligible students and those for whom survey requests were returned as undeliverable.
b. Number of census or randomly sampled students invited to complete the survey. Targeted, experimental, and locally administered samples not included.
c. Submitted demographic and (if applicable) Topical Module sets.

Response Rate and Sampling Error[a]

The table below summarizes response rates and sampling errors for your institution and comparison groups. For more information see NSSE's Response Rate FAQ: **go.iu.edu/NSSE-RRFAQ**

	First-year				*Senior*			
	Central Missouri	Plains Public	Carnegie Class	Small Peer	Central Missouri	Plains Public	Carnegie Class	Small Peer
Response rate	18%	30%	24%	32%	16%	28%	25%	29%
Sampling error[b]	+/- 5.1%	+/- 0.6%	+/- 0.3%	+/- 1.4%	+/- 4.4%	+/- 0.5%	+/- 0.3%	+/- 1.2%

a. Comparison group response rate and sampling error were computed at the student level (i.e., they are not institution averages) for all respondents.
b. Also called "margin of error," sampling error is an estimate of the amount a score based on a sample could differ from the true score on a given item. For example, if the sampling error is +/- 5.0% and 40% of your students replied "Very often" to a particular item, then the true population value is most likely between 35% and 45%.

Representativeness and Weighting

The first table at right details variables submitted in your population file. Respondent and population percentages are listed side by side as a convenience to see how well the characteristics of your respondents reflect your first-year and senior populations. For detailed characteristics of the respondents in your reports, refer to your *Respondent Profile*.

NSSE data files include weights by institution-reported sex and enrollment status so institutional estimates reflect the population with respect to these characteristics. The second table at right provides the respondent and population proportions used to calculate your weights. For more information, see **go.iu.edu/NSSE-weights**

Representativeness	*First-year*		*Senior*	
	Respondent %	Population %	Respondent %	Population %
Female	68	52	69	56
Full-time	97	94	78	76
First-time, first-year	80	69	N/A	N/A
Race/ethnicity[a]				
Am. Indian or Alaska Native	0	0	1	0
Asian	0	1	1	1
Black or African American	8	13	6	8
Hispanic or Latino	6	6	6	5
Native Hawaiian/Other Pac. Isl.	0	0	0	0
White	83	78	84	83
Other	0	0	0	0
Foreign or nonresident	1	1	2	3
Two or more races/ethnicities	0	0	0	0
Unknown	1	2	1	1

a. Based on the IPEDS categories submitted in the population file. Results for institutions without full (at least 90%) race/ethnicity information in the population file are not reported.

Weighting[a]	*First-year*		*Senior*	
	Respondent %	Population %	Respondent %	Population %
Full-time, female	67	49	54	43
Full-time, male	29	45	24	33
Part-time, female	1	3	14	13
Part-time, male	2	3	8	11

a. Weights were also calculated for students with "Another" or "Unknown" codes for sex.

NSSE 2020 Administration Summary

University of Central Missouri

Population File

Your institution provided a population file for survey administration and was afforded an opportunity to update it.

Population file options

Included "group" variable(s)[a]	Yes	Identified students who completed BCSSE 2019[d]	N/A
Identified an oversample[b]	No	Customized the report sample[e]	No
Updated to identify ineligible students[c]	No		

a. Institutions had the option to include additional variables in the population file for oversampling or for post hoc analyses. Up to five group variables were allowed. If formatting specifications were met, Group 1 can be used in the Report Builder.
b. Institutions that did not census-administer to first-year and senior students had the option to oversample a segment of their population. Oversamples may also be used to survey students in other class years.
c. Institutions had the option to update their population files to identify students who did not return to campus in the spring or otherwise did not meet NSSE eligibility criteria.
d. Institutions that participated in the Beginning College Survey of Student Engagement (BCSSE) can identify BCSSE survey respondents in their NSSE population file. This information is required to receive the longitudinal results in the BCSSE-NSSE Combined Report.
e. Institutions had the option to flag a subset of students for exclusion from reports, but all sample members were invited to complete the survey.

Survey Options

The options at right were available to customize the content of your NSSE survey and to collect complementary data from companion surveys.

Administration features

Survey sample type	Census
Recruitment method	Email
Portal/LMS used[a]	No
Incentive offered	Yes
Survey version	U.S. English
Institution logo used in survey	Yes
Mobile respondents[b]	461, 63%

Additional question sets and companion surveys

Topical module(s)	FY Experiences / Sr Transitions, Cultural Diversity
Customized consortium questions	None
BCSSE 2019	No
FSSE 2020	No

a. Institutions that used their student portal or learning management system to recruit students are indicated by "Yes" followed by the number and percentage of respondents who used posted survey links.
b. Number and percentage of students who responded with a smartphone or tablet. See the "operating system" variables in your SPSS data file for additional details.

Recruitment Messages

Students received up to five direct contacts. Your institution had the option to customize message content and timing.

Message schedule

		Cumulative response rate	
	Date	*First-year*	*Senior*
Invitation	02/20/2020	6%	5%
Reminder 1	03/03/2020	9%	8%
Reminder 2	03/09/2020	13%	12%
Reminder 3	03/24/2020	16%	14%
Final reminder	03/30/2020	18%	16%

Report Customization

Your institution had the option to customize the comparison groups used in reports. The group selected for the *Snapshot* comparisons is identified with an asterisk.

Comparison groups for NSSE core survey reports

Comparison Group 1	Plains Public* (default, N=41)
Comparison Group 2	Carnegie Class (default, N=206)
Comparison Group 3	Small Peer (customized, N=8)

Comparison groups for additional question set report(s)

Topical Module: FY Experiences / Sr Transitions	Public, Peer Size-2 (customized, N=75)
Topical Module: Cultural Diversity	Public, Peer Size-2 (customized, N=46)